CLAIMS

What is claimed is:

1.   An e-commerce system for enabling the purchase of a package of products and/or services, comprising:

(a)   a catalog database comprising package data correlated to at least one package;

(b)   a selection module coupled to the catalog database for allowing a customer to select a package for purchase; and

(c)   a resolution module coupled to the catalog database for resolving unresolved attributes in the selected package.

2.   The system of claim 1 wherein the catalog database further comprises:

(d)   item data correlated to a plurality of items, wherein each item is fully resolved;

(e)   product data correlated to at least one product, wherein said at least one product comprises at least one unresolved attribute type; and

(f)   attribute data.

3.   The system of claim 1, wherein the catalog database further comprises image data correlated to the at least one package.

4. The system of claim 1, further comprising a connection to a global communications network.

5. The system of claim 4, wherein the global communications network comprises the Internet.

6. The system of claim 1, wherein a catalog subsystem includes the catalog database, the selection module and the resolution module.

7. The system of claim 6, further comprising an ordering module coupled to the catalog subsystem.

8. The system of claim 7, further comprising a payment module coupled to the ordering module.

9. The system of claim 8, further comprising a delivery subsystem coupled to the payment module.

10. An e-commerce method for enabling the purchase of a package of products and/or services, comprising the steps of:

(a) providing a catalog database comprising package data correlated to at least one package, wherein said at least one package comprises at least one unresolved attribute;

(b)   providing means for enabling a customer to determine a selected package from the catalog database; and

(c)   resolving said at least one unresolved attribute.

11.   The method as claimed in claim 10, wherein the catalog database further comprises product data correlated to at least one product, wherein said at least one product includes at least one unresolved attribute and wherein said at least one package includes at least one component product.

12.   The method as claimed in claim 11, wherein step (c) comprises determining all component products included in the selected package.

13.   The method as claimed in claim 12, wherein step (c) further comprises determining all attributes included in each component product.

14.   The method as claimed in claim 10, wherein step (c) comprises determining a selected attribute value for said at least one unresolved attribute.

15.   A program product stored on a computer readable medium, the program product for enabling the purchase of a package of products and/or services, comprising:

a catalog database comprising package data correlated to at least one package;

a selection module coupled to the catalog database for allowing a customer to select a package for purchase; and

a resolution module coupled to the catalog database for resolving unresolved attributes in the selected package.

16.   The program product of claim 15, wherein the catalog database further comprises:

item data correlated to a plurality of items, wherein each item is fully resolved;

product data correlated to at least one product, wherein said at least one product comprises at least one unresolved attribute type; and

attribute data.

17.   A computer-readable signal-baring medium containing programming instructions for enabling purchase of a package of products and/or services, comprising the instructions of:

(a)   providing a catalog database comprising package data correlated to at least one package, wherein said at least one package comprises at least one unresolved attribute;

(b)   providing means for enabling a customer to determine a selected package from the catalog database; and

(c)   resolving said at least one unresolved attribute.

18.   The computer-readable signal-baring medium in claim 17, wherein the catalog database further comprises product data correlated to at least one product, wherein said at least one product includes at least one unresolved attribute and wherein said at least one package includes at least one component product.

19.   The computer-readable signal-baring medium in claim 18, wherein instruction (c) comprises determining all component products included in the selected package.

20.   The computer-readable signal-baring medium in claim 19, wherein instruction (c) further comprises determining all attributes included in each component product.

21.   The computer-readable signal-baring medium in claim 17, wherein instruction (c) comprises determining a selected attribute value for said at least one unresolved attribute.

22.   The computer-readable signal-baring medium of claim 17 wherein said medium is a recordable data storage medium.

23.   The computer-readable signal-baring medium of claim 17 wherein said medium is a modulated carrier signal.

24.   The computer-readable signal-baring medium of claim 23 wherein said signal is a transmission over a network.

25.   The computer-readable signal-baring medium of claim 24 wherein said network is the Internet.